





Workshop On

ENTREPRENEURSHIP

& INNOVATION

as Career Opportunity



September 25, 2023 08:00 Am - 01:00 Pm



College of Agriculture, Parul University

Convener:

Dr. K.G. Patel

Dean, Faculty of Agriculture, Parul University

Coordinator:

Dr. Prashantkumar Zala

Assistant professor, College of Agriculture, Parul University



Speaker: Dr. Dhwani Bartwal

Assistant professor, College of Agriculture, Parul University





A Report on

Workshop on Entrepreneurship and Innovation As Career Opportunity

ACTIVITY TYPE		Workshop on Entrepreneurship and				
		Innovation as Career Opportunity				
DATE & TIME		25 th S	September,	Duration	1 Day	
		2023				
		08:00	AM to 1:00			
		PM				
SEMESTER		1		No. of	44	
				participa		
				nts		
EXPERT NAME	WITH	Dr. Dhwani Bartwal				
DESIGNATION			Assistant Professor			
NAME OF E	XPERT'S	College of Agriculture, Parul				
ORGANIZATION			University			
EXPERT CONTACT DETAILS		College of Agriculture, Parul				
		University				
FACULTY COORDINATOR		Dr. Prashant Zala				
FACULTY CONTACT DETAILS		9558867545				
SPONSORING	-NA-	-NA- SPONSORIN		NG	-NA-	
AUTHORITY			AMOUNT			

A Workshop on Entrepreneurship and Innovation as Career Opportunity was conducted by College of Agriculture, Parul University on 25th September 2023. The workshop aimed at making the students aware about the new era of enterprises and innovation.

This workshop was conducted to enlighten the students with the fact that how a small novel idea can become the best career opportunity for them in this century.

Objective:

- To increase awareness among participants about the concepts of entrepreneurship and innovation
- To educate participants about the process of becoming an entrepreneur, from idea generation to business development and sustainability.





- To offer practical guidance on how to develop a business plan, conduct market research, and assess the feasibility of a business idea.
- To encourage participants to embrace calculated risks and overcome the fear of failure often associated with entrepreneurship.
- To create a platform for participants to network with experienced entrepreneurs, mentors, and peers, fostering a supportive entrepreneurial ecosystem.

Outcomes:

- 1. Students will acquire practical entrepreneurial skill, such as business planning, market analysis and financial management.
- 2. Students will gain the confidence to pursue entrepreneurship as a viable career option, knowing the steps involved and the resources available.
- 3. Students will have a deeper understanding of the concepts of entrepreneurship and innovation, including their importance and relevance in today's job market.

Activity Details:

On September 25th, 2023, a highly informative and inspiring workshop on "Entrepreneurship and Innovation as Career Opportunities" was held at College of Agriculture in which Dr. Dhwani was the key speaker. In the workshop students were enlighten about the world of entrepreneurship and innovation, providing insights into what these terms mean, their significance in today's world, and how students can pursue entrepreneurial endeavors and access grants to start their own enterprises.

The workshop also included interactive session were students asked their questions and seek clarifications on entrepreneurship and innovation. This session facilitated direct engagement between students and the expert, ensuring that all doubts and queries were addressed.

Students were provided with a step-by-step guide on how to become an entrepreneur. Key aspects included identifying a viable business idea, conducting market research, creating a business plan, securing funding, and launching the venture. Practical tips and success stories were shared to inspire and motivate the students.

The workshop proved to be an important session for the students through which they came to know about how they can use their raw ideas and convert them into big ventures and become an entrepreneur and have that as a career opportunity.





Glimpses of activity









		Parul University					
COL	LEGE NAME:- College	of Agriculture					
DAT	DATE: 25/09/2023 TIME: 08:00 AM to 01:00 PM						
Workshop on "Entrepreneurship and Innovation"							
as Career Opportunity							
SR.NO	214.140	NAME OF THE STUDENTS/FACULTY	SIGNATURE				
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